



New Church Specialties  
**2008 Annual Ministry Report**  
**Executive Summary**  
Larry McKain, Executive Director

- **Mission Statement:** "To assist the starting and strengthening of churches worldwide."
- **Vision Description:** "a full-service, non-profit, global, church consulting ministry."
- This year **72** staff people made the multiple ministries of NCS happen, with **30** Senior Consultants, **10** of these also being On-Site Consultants, **1** International Consultant, **12** Transitional Interim Pastors, **8** nationally qualified coaches , **12** Cowboy Church Coaches and **7** support staff.
- **11** nationally qualified Transitional Interim Pastors placed to date
- National Coaching Director, **Rev. Tim Gates** came full time October 1<sup>st</sup>. **72** coaching contracts signed this year, **453** total contracts since NCS began in 1999.
- **Cowboy Church Coaching / Training:** **30** attended our February TFCC Training, working with the **Baptist General Convention of Texas** and the Texas Fellowship of Cowboy Churches, had **27** cowboy coaching contracts delivered by **12** cowboy coaches
- Delivered **143** church health surveys, a total of **1,208** since 2001.
- Provided **22** full Local Church Assessments, a **69%** increase over last year.
- Provided **10** Behavioral Interview Assessments to 10 couples, serving **8** different partners
- **On-Site Consulting Capacity:** This year we provided **1,209** paid, On-Site Consulting days to our clients and partners. This is a **15%** increase over last year.
- Lonnie Bullock and the Senior Management Team led an incredible **All-Staff Gathering** in Indianapolis, Indiana - **April 21-24**.
- Lonnie Bullock has done an incredible job of overseeing our **new web-site upgrade**.
- Since 1999, we have contracted with **97** district, judicatory and denominational partners. **65** are Nazarene, **32** are partners connected with **14** other denominational families.
- **Denominational Income Breakdown:** Of all NCS income, Nazarene fees for service was **62%**, Salvation Army **8%**, Wesleyan, **3%**; Church of Christ (Hol) **2%**, **12** other denominations total **9%**, other income sources, **16%**.
- **2008 New Board Additions:** Dr. Randy Craker, Bill Gaillard, Rev. Rob McDonald
- Launched the **Master's Plan Network** website, with **Barb Cook** as Administrator.

- **National Survey of 100 Successfully ReFocused churches:** **92%** went through NCU, **85%** of churches that worked through the **4** key areas showed at least **10%** increase in attendance, **60%** of churches saw an attendance increase of more than **20%**.
- Launched the **Organic Church Network** and website, with **Darrell Maclearn** leading. Currently have **27** organic churches, serving **20** districts.
- April 22-25, **Jose Cardona** provided training to Wesleyan Latin American leaders in Costa Rica. This event was sponsored by Dr. Steve Babby.
- May 21-23, Larry McKain provided training to **37** DSeS from Mexico & Central America. August 4-8, Larry McKain provided training at the annual **Mexico Pastor's Retreat**.
- **Dr. Steve Babby** delivered "Changing the Climate" training in the Philippines to **80** Wesleyan church leaders in October.
- Larry McKain began an informal coaching relationship with a church planter reaching Arabs and Muslims in **Jerusalem, Israel**. We anticipate this may evolve into a more formal coaching and training relationship internationally in 2009.
- Donor development secured **\$190,000** of promised gifts over the next **5** years.
- Less than **11%** of our total revenue is spent on Fund Raising & Administration, making us a very efficient organization and very attractive to potential donors.
- Donated services from Dec 1, 2007 – Nov 30, 2008 was **\$112,533**. Over the past **7** years we have provided **\$803,060** of services and scholarships to our partners.
- **NCS Publishing & Printing:** Led by Leanna Brunner, our vision -- "changing the way churches communicate. This is part of our "Re-Imaging the Church initiative." Marlys Arnold, NCS Marketing leader will assist churches in "full image" development. Feel we can provide "full-service printing" to our partners and help fund NCS International.
- Other New Ministries / Products / Services scheduled for launch in 2009:
  - High-Impact Church Planting** – led by Dr. Steve Gray
  - Changing the Climate Training** contextualized for denominational families
  - Cowboy Church Network** – led by Jon Coe and Larry McKain
  - Small Group Coaching & Training** – led by Floyd Schwanz
  - Inspiring Worship Workshop** – launched **Feb 21<sup>st</sup>** in Kennewick, Washington
  - Executive Leadership Development Services** – led by Charles Lake & Larry McKain
  - Re-Imaging the Church** – led by Marlys Arnold & Leanna Brunner
  - Bi-vocational Ministry Support & Training** – led by Dennis Bickers